

# Customer Testimonials

## Improving Agency Workflows

### Your company is growing.

Projects are bigger and more complex than ever. That means more to juggle: milestones, resources, stakeholders, budgets and tasks.

You need a way to keep your projects consistent and easy to scale so you're repeating only the profitable projects.

Function Point lets you quickly and accurately keep track of what matters most to your company. Get a clear view into your team's tasks and workflow with a long view into the ROI, health and efficiency of any given project. FP helps you standardize workflows and reduce admin costs by creating templates and automating admin work. Know which teammates have time to take on new project and which don't, preventing employee burnout.

### Take it from them.

"I wish that every place I worked used Function Point. It truly does help me plan my workload significantly each week and easily transfer the tasks back and forth between the necessary people. Greatly speeds up my process and keeps me organized throughout the whole task."

**Steven Lambiase, Konzept Design Studio**

"Function Point has allowed us to refine our operations significantly. A lot of our processes were being done manually by hand and taking absorbent amounts of time. Since implementing Function Point, we have saved countless hours by being able to automate many functions. From entering and sharing client information/notes, to entering expenses, timesheets and invoicing our clients—Function Point has made life much easier and streamlined. The estimating and markup process has allowed us to focus on the work that needs to be done, not manually calculating billing rates and expenses. And the reporting - WOW. We are able to dive very deep into the details of our business unlike any software before."

**Nick Williams, Operations Manager at Compass Marketing**

"This year was our first full year on the system and everyone here loves it for many different reasons and we are still only scratching the surface of what it can do. Time keeping and invoicing is now a breeze. I have started to check everyone's weekly time just to be sure everything has been entered. I caught days of missing entries. I had assumed everyone was entering time on a regular basis. It's like finding money! Too many reasons to say why I love this system. I know more, save time, can access anywhere-anytime. My key people can access everything if I'm not here. I especially like attaching printing invoices to the job so anyone can access it instead of me going through my files to find it.

**Susan Leader, Leader Graphic Design Inc.**

"We are a small (10-20 employees) creative marketing agency and Function Point has been a great tool for our business. I particularly like the schedule feature which we use to develop "plans of attack" for prospective work that can easily be converted into estimates and then executed as tasks. Schedules can easily be duplicated and adjusted for repeat projects and they help keep our team on the same page regarding the vision for execution of our work."

**Drew Hubbard, Business Director at United Creations**