

# Customer Testimonials

## Determining Profitability

### All you want to see is your profitability.

But you're drowning in a never ending loop of spreadsheets and different analytics tools. Without the right information you can't make smart business decisions and nobody can tell you if a project is going to make a profit until after the project is done.

With Function Point's analytics, all it takes is a quick glance at your dashboard to know whether your clients are making you money or costing your business. Real-time insights mean you always have what you need at a moment's notice, and you can make informed decisions when they really matter.

### Take it from them.

"I love Function Point. The way it keeps track of expenses attributed to a job is excellent. Nothing slips through the cracks. And the way it syncs with Quickbooks is the feature I was looking for. Such a time saver!"

**Nancy Hewitt, Senior Accountant at Dering Elliott & Associates**

"In my 14 years in the film industry, there are few things that have impacted our workflow as our recent implementation of Function Point. Having easy access to the analytics available in Function Point, we have re-engineered our workflow to be more efficient with our resources, more responsive to our clients and as a result, more profitable. We had searched for the ideal studio management solution for over 9 months when a friendly competitor turned us onto Function Point. And we have not looked back."

**Shezad Manjee, Founder and CCO at Dallas HD Films**

"As a growing advertising agency, we needed help managing our timesheets, workflow, schedules and budgets. We went from paper daily workflow sheets to this user-friendly digital solution. Now we can accurately track time and manage budgets. It's so wonderful—and literally changed how we operate as a company."

**Donna Gray, CEO and President at matchbook Creative**

"We used a spreadsheet to organize jobs and accounts, but as our business grew so did the spreadsheet. And not in a good way. We knew it was crucial to find an app that would engage our progression to a higher level. Having Function Point is what we imagine having clones of our best employees must be like. Intuitive, dynamic, quick, versatile, deep features, excellent customer service...this software is an essential part of our success. And it has paid for itself several times over. We couldn't be happier."

**Glenn Buercklin, VP of Content Development at Living Pink**

"We recently moved to Function Point from disparate project management and invoicing systems. As the managing partner of our shop, the integration with QuickBooks Online has given me a much clearer picture of receivables and made receiving payment (through QB) seamless. This integration is proving invaluable to our business."

**Cliff Raymond, Managing Partner at Primer Grey**