

# Customer Testimonials

## A Centralized System, Minimizing Admin Work

### You're having trouble keeping track of project statuses and budgets.

Communicating this with clients and internal teams is a hassle. You're resigned to doing double data entry between systems. And all the while, you're taking on more work—and more complex work.

Function Point provides one place for your projects, keeping everyone on the same page. Centralize communication to keep your teams cruising, saving your company time and money. Our QuickBooks integration will give you direct insight into your jobs and their profitability. And with automated notifications in our Client Portal, it's easy to keep clients up to date without having to send a single 'update email.'

### Take it from them.

"Before Function Point we used a whole conglomeration of apps and duct tape to manage our production company. It was such a waste of time and really created a lot of logjams that slowed down important steps like invoicing. Function Point came in and brought all five of those apps (including the duct tape) into one clean system for us—highly recommend!"

**Red Sanders, President at Red Productions**

"All aspects of our company, from designers to account executives to our accountant were using separate systems. Not to mention most of us were project managing out of email. Things were falling through the cracks and it was difficult to track how much time we were actually spending on projects. Function Point has given us the capability to have us all on the same page and access the same information easily and quickly. It quickly minimized confusion."

**Priscilla Salmasi, Digital Marketing Manager at Veugeler Design Group**

"Function Point has allowed us to refine our operations significantly. A lot of our processes were being done manually by hand and taking absorbent amounts of time. Since implementing Function Point, we have saved countless hours by being able to automate many functions. From entering and sharing client information/notes, to entering expenses, timesheets and invoicing our clients—Function Point has made life much easier and streamlined. The estimating and markup process has allowed us to focus on the work that needs to be done, not manually calculating billing rates and expenses. And the reporting - WOW. We are able to dive very deep into the details of our business unlike any software before."

**Nick Williams, Operations Manager at Compass Marketing**

"Function Point is an extremely powerful and flexible tool which plays a critical role in managing our agencies day-to-day operations. Not only has Function Point allowed us to build significantly improved processes and increase efficiency and accuracy in our business, their client support is simply unparalleled. It is without hesitation I would recommend Function Point to any other agencies looking for the right web based project management tool for their team."

**Shezad Manjee, Founder & CCO at Dallas HD Films**